



## Suiting Up

*Inspired by an American legacy of craftsmanship, Merida's Tailormade rugs epitomize bespoke refinement.*

Located in Fall River, Massachusetts—once the booming epicenter of the American textile industry—Merida's rug-and-fabric mill is a testament to the company's efforts to revive a dying art. "There are still incredible weavers in this community," says CEO Catherine Connolly. "Not only are we trying to nurture this talent, we're also working to preserve and promote this part of American craftsmanship for the next generation." The company's recent Tailormade collection builds on

this idea by referencing an icon of sartorial craft: the bespoke suit. "We've elevated these rugs by focusing on their meticulous construction and on details like leather edges and accent stitching," Connolly says. The menswear-inspired patterns—smart plaids, handsome herringbones, classic pinstripes—come in a slew of sophisticated palettes. As a nod to the city's history, each dapper design is named for one of Fall River's founding fathers. From \$49 per square foot. [meridastudio.com](http://meridastudio.com)